



EXPERIENCE YOUR BEST SHOT.™

APEX
AMMUNITION™

2023 CATALOG

THE TSS DIFFERENCE	4
COMPONENTS THAT SET US APART	5
THE APEX LINEUP	6
WATERFOWL	8
TURKEY	10
UPLAND	12
PREDATOR	14
INDEX	15



VETERAN OWNED





HANDLOADED, HANDMADE.

THE APEX EXPERIENCE

IN AN AGE OF MASS-PRODUCED, FACTORY-MADE SHOTGUN AMMUNITION, THE HUNTING ENTHUSIASTS AT APEX AMMUNITION WANTED TO BRING BACK AN EXPERIENCE PRETTY MUCH LONG GONE FOR COMMERCIALLY AVAILABLE ROUNDS. WE TAKE OUR TIME TO DO THINGS RIGHT, TO OBSESS OVER ACCURACY, PRECISION, AND MOST OF ALL, QUALITY, TO CRAFT OUR TUNGSTEN SUPER SHOT LOADS BY HAND, ONE AT A TIME. WE DO WHAT WE DO, EVERY DAY OF THE WEEK, WITHOUT COMPROMISE, FOR YOU, LIKE-MINDED HUNTING AFICIONADOS WHO ALWAYS STRIVE FOR THE ULTIMATE HUNTING EXPERIENCES, USING ONLY THE FINEST HUNTING TOOLS POSSIBLE. IT'S TIME TO EXPERIENCE THE WORLD OF APEX AMMUNITION.



THE TSS DIFFERENCE

APEX Ammunition pioneered the commercial use of ultra-high-density 18.1 g/cc Tungsten Super Shot (TSS), to create the hardest hitting, most accurate shot loads in the business. Our TSS makes the difference throughout our comprehensive line of shotshells for Waterfowl, Turkey, Upland Bird, and Predator hunting.



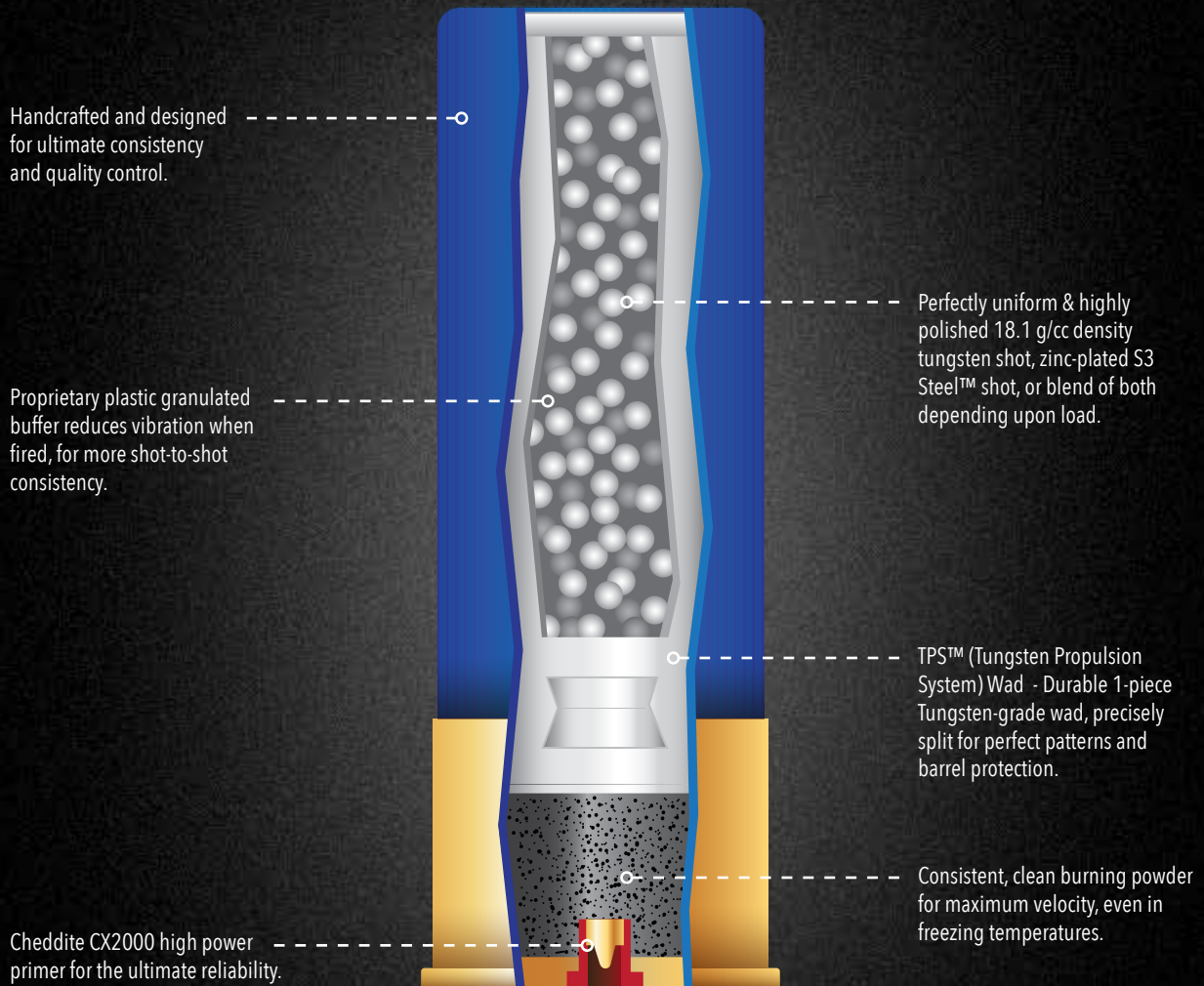
COMPARISON

Pellet	Density
APEX TSS	18.1g/cc
Federal/RSI Heavyweight	15g/cc
Lead	11.34g/cc
Copper	8.8g/cc
Bismuth	9.8g/cc
Hevi-Shot®	9.8-13g/cc

The numbers tell it all! APEX TSS hits the hardest with the most density in a load than most of the wingshooting/seasonal game shells available today. While there are other non-toxic tungsten based options, their densities usually range from 10 to 15 g/cc. The APEX TSS difference is the amount of tungsten in each pellet, 95% to be exact, along with 2.5% nickel and 2.5% iron.

Why Tungsten? The higher the density, the smaller the pellet you can use without sacrificing kinetic energy or momentum. Mass makes up for size, which means more pellets in a payload and more pellets on target. And you know what that means! TSS is also USFWS approved Non-toxic, which opens up more worlds of hunting opportunity to more hunters.

COMPONENTS THAT SET US APART



Our Tungsten grade TPS™ Wad works hard to give you the tightest pattern possible.

First used in our Turkey TSS rounds, and now integral in all APEX rounds from Turkey TSS to S³ Steel™ Waterfowl, our tungsten grade TPS wad made from a soft but durable polymer, is tapered to be thicker on the bottom to provide durability under ignition while minimizing pellet to barrel contact. Our proprietary design puts the shot column farther back into the wad seat so that when it hits the choke, the result is reduced fliers and the tightest pattern possible.

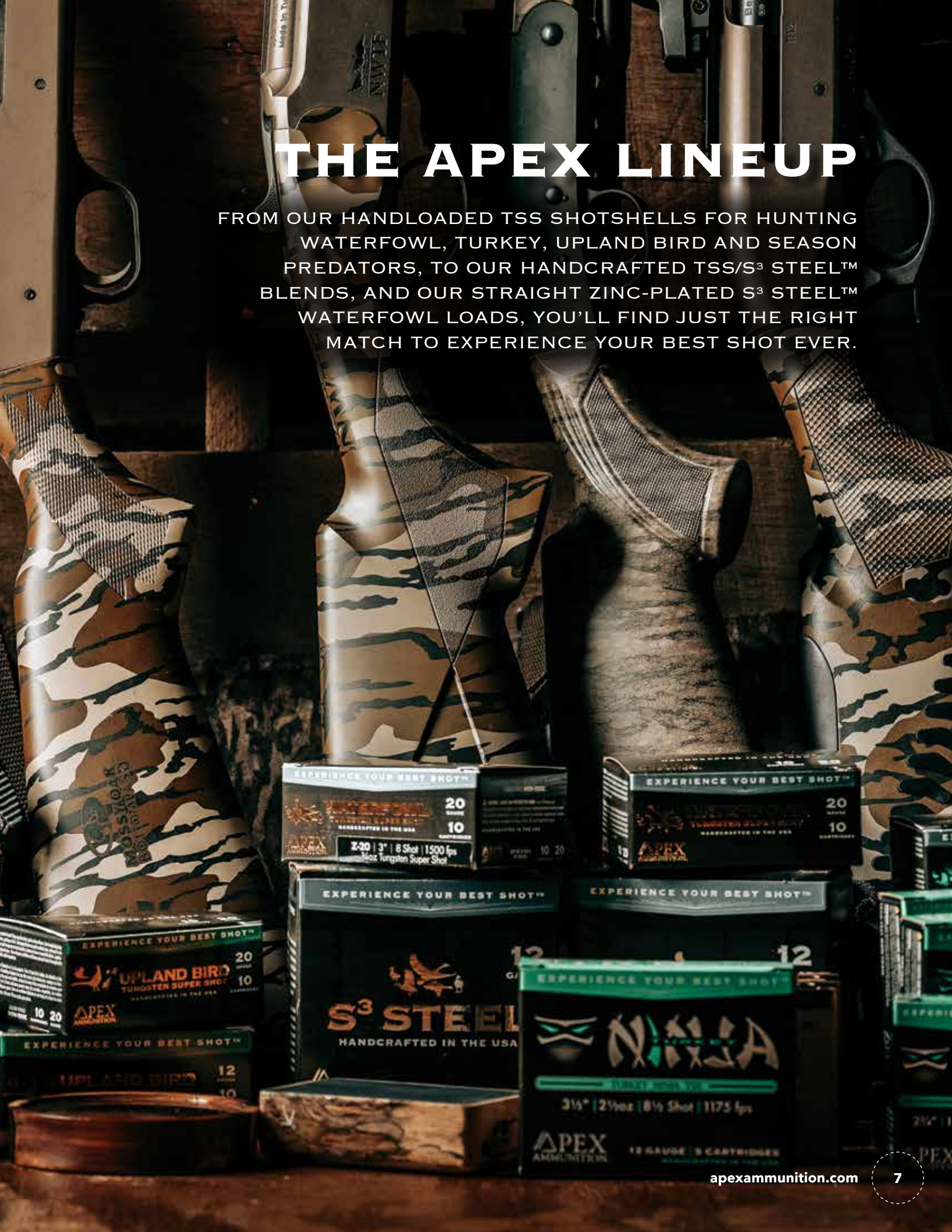
Zinc makes all the difference with our S³ Steel™ Waterfowl rounds.

Unlike other steel shot which is generally loaded with pits and uneven surfaces, zinc plating our steel shot fills the voids and imperfections to create a more consistent and round pellet. Zinc also acts as a lubricant, preventing binding in the loading process, and ensuring more consistent drops. Zinc coating also allows the pellets to move easier against each other under the firing process, requiring less force under setback to keep the shot column tight. That means a more consistent and even shot pattern – a hallmark of all APEX loads.



THE APEX LINEUP

FROM OUR HANDLOADED TSS SHOTSHELLS FOR HUNTING WATERFOWL, TURKEY, UPLAND BIRD AND SEASON PREDATORS, TO OUR HANDCRAFTED TSS/S³ STEEL™ BLENDS, AND OUR STRAIGHT ZINC-PLATED S³ STEEL™ WATERFOWL LOADS, YOU'LL FIND JUST THE RIGHT MATCH TO EXPERIENCE YOUR BEST SHOT EVER.





WATERFOWL

Our Waterfowl lineup delivers the best patterning, hardest hitting non-toxic performance possible. All of our TSS, TSS/S³ STEEL™ BLEND and S³ STEEL™ loads feature our tungsten grade TPS we first used in our TURKEY TSS for unmatched shot-to-shot consistency. From there, it's a matter of how much distance and knockdown power you need for your particular waterfowl hunting experience.



TUNGSTEN SUPER SHOT (TSS)

PRODUCT/SKU	GAUGE	LENGTH	SHOT SIZE	LOAD	VELOCITY	RNDS/BOX	RNDS/CASE	MSRP	UPC
Z-12	12	3"	9	1 oz	1550	10	100	\$69.99	859781007407
	12	3"	8	1 oz	1550	10	100	\$69.99	859781007438
	12	3"	7½	1 oz	1550	10	100	\$69.99	859781007391
Z-20	20	3"	9	¾ oz	1500	10	100	\$52.99	859781007483
	20	3"	8	¾ oz	1500	10	100	\$52.99	859781007537
	20	3"	7½	¾ oz	1500	10	100	\$52.99	859781007452
Z-28	28	2¾"	9	¾ oz	1350	10	100	\$52.99	850010408286
	28	2¾"	8	¾ oz	1350	10	100	\$52.99	850010408293
	28	2¾"	7½	¾ oz	1350	10	100	\$52.99	850010408316

TSS/S³ STEEL™ BLEND

PRODUCT/SKU	GAUGE	LENGTH	SHOT SIZE	LOAD	VELOCITY	RNDS/BOX	RNDS/CASE	MSRP	UPC
WS-3	12	3"	1 ¹ / ₁₆ oz of 4 S ³ Steel/ ¼ oz of 7½ TSS	1 ⁵ / ₁₆ oz	1400	25	250	\$49.99	850010408255
	12	3"	1 ¹ / ₁₆ oz of 2 S ³ Steel/ ¼ oz of 9 TSS	1 ⁵ / ₁₆ oz	1400	25	250	\$49.99	859781007322
	12	3"	1 ¹ / ₁₆ oz of 2 S ³ Steel/ ¼ oz of 7½ TSS	1 ⁵ / ₁₆ oz	1400	25	250	\$49.99	850010408262
	12	3"	1 ¹ / ₁₆ oz of BB S ³ Steel/ ¼ oz of 9 TSS	1 ⁵ / ₁₆ oz	1400	25	250	\$49.99	859781007230
	12	3"	1 ¹ / ₁₆ oz of BB S ³ Steel/ ¼ oz of 7½ TSS	1 ⁵ / ₁₆ oz	1400	25	250	\$49.99	850010408248
WS-20	20	3"	7/8 oz of 4 S ³ Steel/ ¼ oz of 7½ TSS	1 ¹ / ₈ oz	1250	25	250	\$48.99	850010408279

S³ STEEL™

PRODUCT/SKU	GAUGE	LENGTH	SHOT SIZE	LOAD	VELOCITY	RNDS/BOX	RNDS/CASE	MSRP	UPC
S3-12	12	3"	4	1¼ oz	1450	25	250	\$26.99	859781007971
	12	3"	3	1¼ oz	1450	25	250	\$26.99	850010408361
	12	3"	2	1¼ oz	1450	25	250	\$26.99	859781007988
	12	3"	BB	1¼ oz	1450	25	250	\$26.99	859781007995
S3-20	20	3"	4	1 oz	1250	25	250	\$23.99	850010408002
	20	3"	3	1 oz	1250	25	250	\$23.99	850010408378
	20	3"	2	1 oz	1250	25	250	\$23.99	850010408019





TURKEY

Turkey hunters know that an extra 10 yards can make or break the hunt. APEX 18.1 g/cc density TSS will give you the confidence you need at distance. From 10 gauge to 410, with shot sizes ranging from 7-1/2 to 9-1/2, we've created the new standard against which all shotshell ammunition is measured against. Our Turkey loads also bring a revolutionary new level of performance to sub gauges never experienced before.



TUNGSTEN SUPER SHOT (TSS)

PRODUCT/SKU	GAUGE	LENGTH	SHOT SIZE	LOAD	VELOCITY	RNDS/BOX	RNDS/CASE	MSRP	UPC
MG-10	10	3½"	9	2½ oz	1100	5	N/A	\$74.99	859781007094
	10	3½"	8	2½ oz	1100	5	N/A	\$74.99	859781007087
	10	3½"	7½	2½ oz	1100	5	N/A	\$74.99	859781007070
PT-3½	12	3½"	9	2½ oz	1175	5	N/A	\$68.99	859781007186
	12	3½"	8	2½ oz	1175	5	N/A	\$68.99	859781007179
	12	3½"	7½	2½ oz	1175	5	N/A	\$68.99	859781007162
GT-3	12	3"	9	2¼ oz	1190	5	N/A	\$62.99	859781007056
	12	3"	8	2¼ oz	1190	5	N/A	\$62.99	859781007049
	12	3"	7½	2¼ oz	1190	5	N/A	\$62.99	859781007032
ST-3	12	3"	9	2 oz	1200	5	N/A	\$57.99	859781007223
	12	3"	8	2 oz	1200	5	N/A	\$57.99	859781007216
	12	3"	7½	2 oz	1200	5	N/A	\$57.99	859781007209
ST-12	12	2¾"	9	2 oz	1200	5	N/A	\$57.99	859781007650
	12	2¾"	8	2 oz	1200	5	N/A	\$57.99	859781007667
	12	2¾"	7½	2 oz	1200	5	N/A	\$57.99	859781007674
PT-16	16	2¾"	9	1⅝ oz	1150	5	N/A	\$49.99	859781007131
	16	2¾"	8	1⅝ oz	1150	5	N/A	\$49.99	859781007124
	16	2¾"	7½	1⅝ oz	1150	5	N/A	\$49.99	859781007520

TUNGSTEN SUPER SHOT (TSS) continued

PRODUCT/SKU	GAUGE	LENGTH	SHOT SIZE	LOAD	VELOCITY	RNDS/BOX	RNDS/CASE	MSRP	UPC
GT-20	20	3"	9	1 ⁵ / ₈ oz	1175	5	N/A	\$49.99	859781007025
	20	3"	8	1 ⁵ / ₈ oz	1175	5	N/A	\$49.99	859781007018
	20	3"	7 ¹ / ₂	1 ⁵ / ₈ oz	1175	5	N/A	\$49.99	859781007001
LT-20	20	2 ³ / ₄ "	9	1 ³ / ₈ oz	1150	5	N/A	\$49.99	859781007063
	20	2 ³ / ₄ "	8	1 ³ / ₈ oz	1150	5	N/A	\$49.99	859781007506
	20	2 ³ / ₄ "	7 ¹ / ₂	1 ³ / ₈ oz	1150	5	N/A	\$49.99	859781007513
PT-28	28	2 ³ / ₄ "	9	1 ³ / ₈ oz	1040	5	N/A	\$41.99	859781007148
	28	2 ³ / ₄ "	9 ¹ / ₂	1 ³ / ₈ oz	1040	5	N/A	\$41.99	859781007155
PT .410	.410	3"	9 ¹ / ₂	2 ⁷ / ₃₂ oz	1060	10	N/A	\$61.99	859781007100

NINJA TSS

PRODUCT/SKU	GAUGE	LENGTH	SHOT SIZE	LOAD	VELOCITY	RNDS/BOX	RNDS/CASE	MSRP	UPC
NINJA-3 ¹ / ₂	12	3 ¹ / ₂ "	8 ¹ / ₂	2 ¹ / ₂ oz	1175	5	N/A	\$68.99	850010408170
NINJA-3	12	3"	8 ¹ / ₂	2 ¹ / ₄ oz	1190	5	N/A	\$62.99	850010408187
NINJA-20	20	3"	8 ¹ / ₂	1 ⁵ / ₈ oz	1175	5	N/A	\$49.99	850010408217
NINJA-28	28	2 ³ / ₄ "	8 ¹ / ₂	1 ³ / ₈ oz	1040	5	N/A	\$41.99	850010408200
NINJA .410	.410	3"	9 ¹ / ₂	7 ¹ / ₈ oz	1060	10	N/A	\$62.99	850010408194

SMALLTOWN BLEND

PRODUCT/SKU	GAUGE	LENGTH	SHOT SIZE	LOAD	VELOCITY	RNDS/BOX	RNDS/CASE	MSRP	UPC
STH 3 ¹ / ₂	12	3 ¹ / ₂ "	1 oz of 7 ¹ / ₂ / 1 ¹ / ₂ oz of 9	2 ¹ / ₂ oz	1175	5	N/A	\$68.99	859781007612
STH 3	12	3"	3 ⁴ / ₈ oz of 7 ¹ / ₂ / 1 ¹ / ₂ oz of 9	2 ¹ / ₄ oz	1190	5	N/A	\$62.99	859781007544
STH 20	20	3"	5 ⁵ / ₈ oz of 7 ¹ / ₂ / 1 oz of 9	1 ⁵ / ₈ oz	1175	5	N/A	\$49.99	859781007551



UPLAND BIRD

As many states and public lands transition to non-toxic requirements, you need a cartridge that leaves you with zero doubt when you hit the field. Our light, fast and versatile upland round means non-toxic has never hit so hard. From bobwhites in the south to late-season roosters across the great plains, our 18.1 g/cc density TSS means you'll put more birds in hand on every trip.



TUNGSTEN SUPER SHOT (TSS)

PRODUCT/SKU	GAUGE	LENGTH	SHOT SIZE	LOAD	VELOCITY	RNDS/BOX	RNDS/CASE	MSRP	UPC
Z-12	12	3"	9	1 oz	1550	10	100	\$69.99	859781007407
	12	3"	8	1 oz	1550	10	100	\$69.99	859781007438
	12	3"	7½	1 oz	1550	10	100	\$69.99	859781007391
Z-20	20	3"	9	¾ oz	1500	10	100	\$52.99	859781007483
	20	3"	8	¾ oz	1500	10	100	\$52.99	859781007537
	20	3"	7½	¾ oz	1500	10	100	\$52.99	859781007452
Z-28	28	2¾"	9	¾ oz	1350	10	100	\$52.99	850010408330
	28	2¾"	8	¾ oz	1350	10	100	\$52.99	850010408309
	28	2¾"	7½	¾ oz	1350	10	100	\$52.99	850010408323

Prices subject to change without notice, please check our website. SAAMI® Compliant

**“NOTHING HITS HARDER
AND KILLS QUICKER THAN
APEX’S TSS ROUNDS. THEIR
CUSTOMER SERVICE IS TOP
NOTCH, AND THEY HAVE A
GREAT GROUP OF GUYS
CALLING THE SHOTS.”**

Jake Stanisch



PREDATOR

APEX Predator TSS brings ultra-high density 18/1g/cc TSS to the varmint and big game hunt. Larger pellets plus maximum density equals unmatched knockdown power. This results in extended distances, superior penetration, and extremely tight patterns at all ranges. Available in 12 and 20 gauges in 4, 2, and BB shot sizes.



TUNGSTEN SUPER SHOT (TSS)

PRODUCT/SKU	GAUGE	LENGTH	SHOT SIZE	LOAD	VELOCITY	RNDS/BOX	RNDS/CASE	MSRP	UPC
PK-3½	12	3½"	4	2½ oz	1175	5	N/A	\$68.99	859781007858
	12	3½"	2	2½ oz	1175	5	N/A	\$68.99	859781007865
	12	3½"	BB	2½ oz	1175	5	N/A	\$68.99	859781007872
PK-3	12	3"	4	2¼ oz	1190	5	N/A	\$62.99	859781007889
	12	3"	2	2¼ oz	1190	5	N/A	\$62.99	859781007896
	12	3"	BB	2¼ oz	1190	5	N/A	\$62.99	859781007902
	12	3"	4	2 oz	1190	5	N/A	\$57.99	859781007919
	12	3"	2	2 oz	1190	5	N/A	\$57.99	859781007926
	12	3"	BB	2 oz	1190	5	N/A	\$57.99	859781007933
	12	3"	4	1½ oz	1140	5	N/A	\$45.99	859781007940
	12	3"	2	1½ oz	1140	5	N/A	\$45.99	859781007957
	12	3"	BB	1½ oz	1140	5	N/A	\$45.99	859781007964
PK-20	20	2¾"	4	1½ oz	1125	5	N/A	\$44.99	850010408149
	20	2¾"	2	1½ oz	1125	5	N/A	\$44.99	850010408231

PRODUCT INDEX

THE APEX STORY

What started in 2017 with a few handmade shells for a hunting trip with buddies has become an obsession to provide wingshooters with the absolute best performing ammunition possible. Founded by U.S. Veterans and hunting enthusiasts in the great state of Mississippi, APEX Ammunition pioneered the commercial application of ultra-high-density Tungsten Super Shot to create the hardest hitting, most accurate shot loads in the business. The driving principle behind our continued quest for innovation and better performance is our commitment to delivering a hunting experience like no other.

apexammunition.com

TUNGSTEN SUPER SHOT (TSS)

TSS/S³ STEEL™ BLEND

S³ STEEL™

TUNGSTEN SUPER SHOT (TSS)

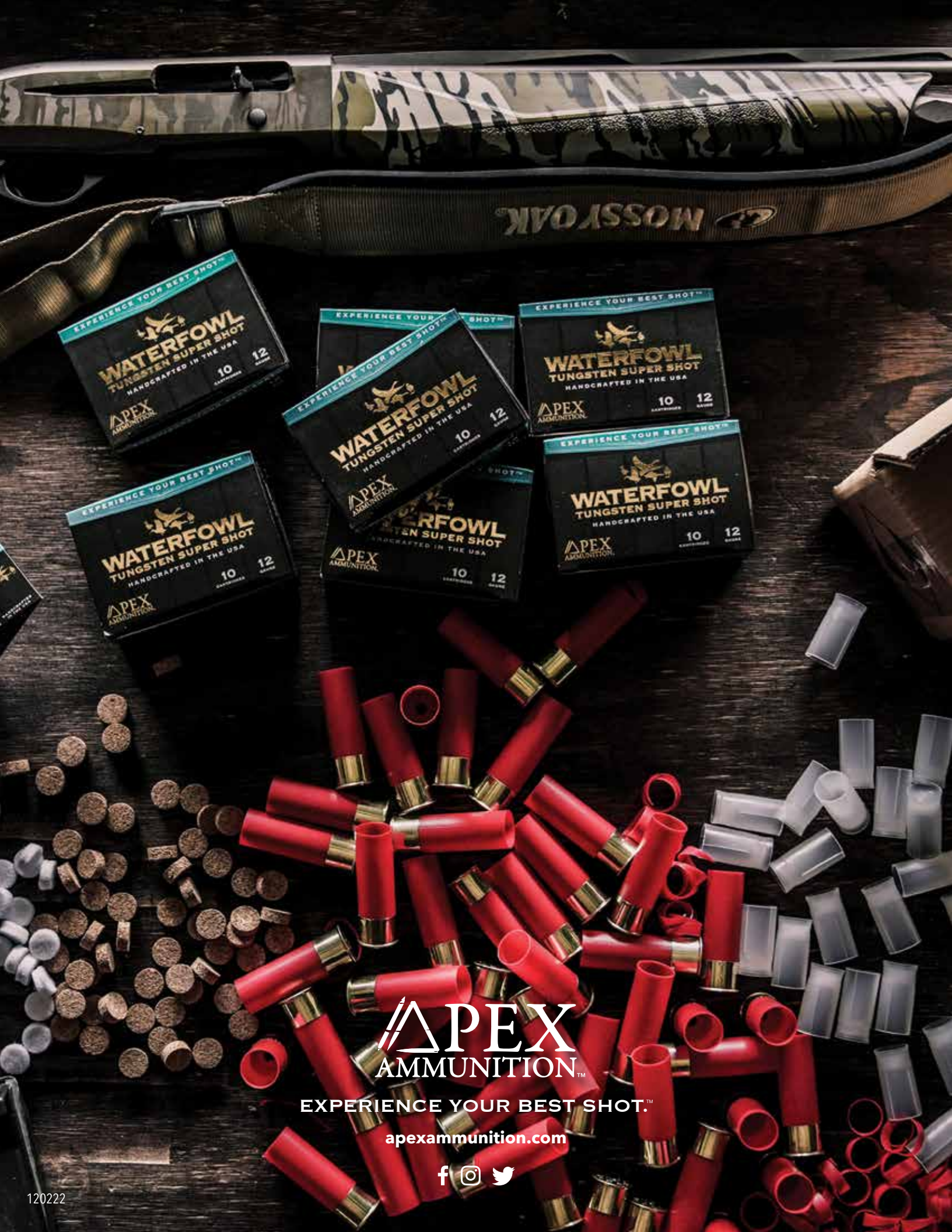
NINJA TSS

SMALLTOWN BLEND

TUNGSTEN SUPER SHOT (TSS)

TUNGSTEN SUPER SHOT (TSS)

PRODUCT/SKU	GAUGE	LOAD	PAGE
WATERFOWL			
Z-12	12	1 oz	8
Z-20	20	¾ oz	8
Z-28	28	¾ oz	8
WS-3	12	1 ⁵ / ₁₆ oz	9
WS-20	20	1 ¹ / ₈ oz	9
S3-12	12	1¼ oz	9
S3-20	20	1 oz	9
TURKEY			
MG-10	10	2½ oz	10
PT-3½	12	2½ oz	10
GT-3	12	2¼ oz	10
ST-3	12	2 oz	10
ST-12	12	2 oz	10
PT-16	16	1 ⁵ / ₈ oz	10
GT-20	20	1 ⁵ / ₈ oz	11
LT-20	20	1 ³ / ₈ oz	11
PT-28	28	1 ³ / ₈ oz	11
PT .410	.410	2 ⁷ / ₃₂ oz	11
NINJA-3½	12	2½ oz	11
NINJA-3	12	2½ oz	11
NINJA-20	20	1 ⁵ / ₈ oz	11
NINJA-28	28	1 ³ / ₈ oz	11
NINJA .410	.410	7 ¹ / ₈ oz	11
STH 3½	12	2½ oz	11
STH 3	12	2¼ oz	11
STH 20	20	1 ⁵ / ₈ oz	11
UPLAND BIRD			
Z-12	12	1 oz	13
Z-20	20	¾ oz	13
Z-28	28	¾ oz	13
PREDATOR			
PK-3½	12	2½ oz	14
PK-3	12	2¼ oz	14
PK-3	12	2 oz	14
PK-3	12	1½ oz	14
PK-20	20	1½ oz	14



APEX
AMMUNITION™

EXPERIENCE YOUR BEST SHOT.™

apexammunition.com

